

Center for Communications,  
Journalism and Multimedia



John Hopkins  
Middle School

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St. Petersburg, FL 33705  
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[www.pcsb.org/jh-ms](http://www.pcsb.org/jh-ms)



ABOUT US

At John Hopkins, classrooms are inquiry based and conceptually focused, so students make connections between each of the eight required subject groups and the real world. The Center for Communications, Journalism and Multimedia (CJAM) develops broadcast and print journalism skills that students will be able to directly use if they choose to continue in an similar program and into the professional business world. Students will also utilize 21st century industry equipment to enhance their learning experience. They will select a “focus class” in which they will study their point of interest in great depth each day. Our learners will grow to become globalized citizens through the development of ten learner attributes.

LEARNER ATTRIBUTES

As students progress through the Arts and Multimedia program, they will learn to use these attributes in any school, college, or profession they pursue!

- ⇒ Caring
- ⇒ Principled
- ⇒ Reflective
- ⇒ Thinkers
- ⇒ Knowledgeable
- ⇒ Open-minded
- ⇒ Communicator
- ⇒ Inquirer
- ⇒ Risk-taker
- ⇒ Balanced

PROGRAM AIMS

The aims of CJAM program is to enable students to:

- ⇒ Allow students to specialize in Journalism, TV Production, or Multimedia Technology.
- ⇒ Develop real-world skills that they can use later in their careers.
- ⇒ Have students be involved in our school newspaper and website, TV morning news show, and our annual yearbook production.



## POINTS OF PRIDE

- ⇒ Our school newspaper – JHOP Times is a three-time National Scholastic Press Association award winner (2014–2016).
- ⇒ We have a fully digital broadcast studio – exclusively for our magnet students to utilize.
- ⇒ Program students fully design and publish our school yearbook.
- ⇒ Scholars are also encouraged to seek publication outside of school, and have been published in the Tampa Bay Times and Weekly Challenger.
- ⇒ Photos taken by students are displayed throughout the community and featured at an annual photo exhibit at The Studio@620.

## HOW TO APPLY

Go to [www.reservation.pcsb.org](http://www.reservation.pcsb.org) during the application period.

## Mission

To create a population of global citizens who are principled, reflective, and strong communicators.

Visit the website [www.pcsb.org/choice](http://www.pcsb.org/choice) or call the Student Assignment Office at (727) 588-6210 for information about applying for one of the District Application Programs. The School Board of Pinellas County, Florida, prohibits any and all forms of discrimination and harassment based on race, color, sex, religion, national origin, marital status, age, sexual orientation or disability in any of its programs, services, or activities.

## EDUCATION BRIDGE

John Hopkins Middle is a bridge between Melrose Elementary and the Center for Journalism and Multimedia Studies at Lakewood High. We are the school to enhance your creativity and ignite your passions and prepare you for your future!